

Report to	Salisbury Area Board
Date of Meeting	12/03/2015
Title of Report	Community Area Grants

1. Purpose of the report:

To ask Councillors to consider the following applications seeking funding from the Salisbury Area Board.

2. Funding Situation:

Available Capital funding for 2014/15: £18,391.85

Available Revenue funding for 2014/15: £4710.63

*Funding allocated and not spent in this year will carry over to 2015/16.

3. Funding applications

Application	Grant Amount	Revenue/Capital
Applicant: South Wiltshire Agenda 21 Project Title: Salisbury Walking Map reprint.	£1000.00	R
Applicant: Wessex Community Circus CIC Project Title: Salisbury Action Roadshow	£5000.00	C
Applicant: The Trussell Trust Project Title: The Barons' Charter project, Salisbury	£5000.00	C
Applicant: Salisbury Area Greenspace Partnership Project Title: Digital Greenspace Asset Mapping Project	£4000.00	R
Applicant: The Salisbury Museum Project Title: Turners Wessex - Architecture and Ambition. Salisbury Museum exhibition	£5000.00	C
Applicant: Baby Basics Salisbury (part of the Social Action of Salisbury City Church) Project Title: Start Up of Baby Basics Salisbury	£1917.00	C
Applicant: St. George's 2015 Celebrations Project Title: St. George's 2015 Celebrations	£850.00	R
Applicant: Salisbury Victoria Bowls Club Project Title: Refurbishment of bowls club	£1000.00	C
Total grant amount requested at this meeting	£23767.00	
<i>Capital requested at this meeting</i>	<i>£17917.00</i>	
<i>Revenue requested at this meeting</i>	<i>£5850.00</i>	

2. Main Considerations

Councillors will need to be satisfied that grants awarded in the 2014/15 year are made to projects that can realistically proceed within a year of the award being made.

Area Boards have authority to approve Area Grants under powers delegated to them by the Cabinet member for Communities, Campuses, Area Boards, Leisure, Libraries and Flooding. Under the Scheme of Delegation Area Boards must adhere to the Area Board Grants Guidance 2014/2015.

Community Area Grants will contribute to the continuance and/or improvement of cultural, social and community activity and wellbeing in the community area, the extent and specifics of which will be dependent upon the individual project.

Community Area Grants give all local community and voluntary groups, Town and Parish Councils an equal opportunity to receive funding towards community based projects and schemes.

3. The applications

Applicant: South Wiltshire Agenda 21	Amount Requested
Project Title: Salisbury Walking Map reprint.	£1000.00
This application meets grant criteria 2014/15.	
Project Summary: The Salisbury and Wilton Walking Map promotes local walking routes. It was first printed in 2004 and updated and reprinted in a new format in 2012. The map has proved popular with residents and visitors, 30,000 copies have now been issued with only a few remaining while demand has not diminished. It is important that this valuable resource continues to be available as it supports Wiltshire Council's Health and Wellbeing Strategy and the evolving local Air Quality Action Plan. The grant requested will cover the cost of amendments to the map and text and printing of 5,000 copies.	
Please tell us WHO will benefit and HOW they will benefit from your project and benefit your local community: The map has enjoyed unprecedented popularity over the last few years with approximately 3,000 copies being issued every year to both residents and visitors. 5,000 copies will be available, free, from the Salisbury Information Centre and the map will be included in the welcome package for all new housing developments. Walking has significant benefits for health and wellbeing and contributes to a greener, cleaner environment by improving fitness levels, reducing obesity, reducing traffic congestion and so improving air quality. The map will help people to discover routes that can be included in their daily lives when walking to school, to work, to the shops or for leisure, while encouraging people to get to know their local neighbourhood. It will enable residents and visitors to explore the wealth of lovely walks within the city and into the surrounding countryside. The map also promotes Green	

tourism as visitors are encouraged to stay longer to explore the local area on foot, so contributing to the local economy.

Input from Community Area Manager:

This project is for revenue funding. Matched funding of £2100 has been sought. This map provides visitors and residents alike the chance to explore the city in a sustainable way.

Applicant: Wessex Community Circus CIC	Amount Requested:
Project Title: Salisbury Action Roadshow	£5000.00

This application meets grant criteria 2014/15.

Project Summary: Salisbury Action Roadshow will be a series of mobile events, delivering a range of exciting activities, free at the point of delivery. These will include a Tumble Track, Alternative Dance, Free Running (Parkour), Circus Skills and Music workshops. These will be fully inclusive and accessible to all at rotating locations in areas of need. The project will consist of a total of 55 days, at a series of different locations. There will be 3 events on each day, which will be split into three ages categories; Families, with children aged 4-11 years, Juniors (9-13 years), and Teens (12-17 years). Events will overlap as they share a location, which will change daily. Adjustments can be made to the schedule according to demand, as we have done previously at other events and activities will be varied to accommodate the circumstances. Our events are aimed at all children and young people, including those disadvantaged by location etc.

Please tell us WHO will benefit and HOW they will benefit from your project and benefit your local community: Children Families and Young People in the Housing Estates of Salisbury. We will take our activities directly into the areas of most need, targeting those who are otherwise unable to access or reach them. This will include Bemerton Heath, Stratford, Old Sarum, Harnham, Lower Bemerton, The Friary and Bishopdown, Bishopdown Farm. Our events are totally inclusive so as to involve everyone in the target age ranges regardless of disadvantage, race, ethnicity, geography or financial opportunity. We are committed to integrating participants without barriers, as we believe the activities should be available to everybody, both Disadvantaged and Advantaged alike.

Input from Community Area Manager: This project is for capital funding. Matched funding of £31500 has been raised from various sources as set out in the application. This project will provide positive activities for children aged 4 to 17, free to access and delivered in areas of deprivation across Salisbury.

<p>Applicant: The Trussell Trust Project Title: The Barons' Charter project, Salisbury</p>	<p>Amount Requested: £5000.00</p>
<p>This application meets grant criteria 2014/15.</p> <p>Project Summary: This summer The Trussell Trust will join the 800th anniversary celebrations of Magna Carta with a unique art trail through the city. Twenty-five life-sized individually decorated medieval Barons will be displayed outside for 12 weeks for all to see. This will be the city's biggest ever public art event, with record breaking visitor numbers expected for Magna Carta's special birthday. A Trail Map will help guide visitors and tourists through the city, increasing the footfall in the centre of Salisbury. This trail is for young and old alike and is a wonderful way to compliment the 800th anniversary celebrations.</p> <p>Please tell us WHO will benefit and HOW they will benefit from your project and benefit your local community: Salisbury Cathedral houses the best preserved copy of Magna Carta. This June 2015 is the 800th anniversary of the sealing of Magna Carta and celebrations are planned worldwide in recognition of the significance of this historical document. This Barons' Art Trail will enhance the celebrations in Wiltshire and Salisbury, bringing footfall into the city centre for the 12 weeks of the trail, from 12 June until 6 September. Twenty five decorated barons will line the streets, the 25 signifying the 25 Barons who originally enforced the Magna Carta in 1215. People both young and old can enjoy this project and take part in the Barons' Art Trail, along with locals, businesses, tourists and visitors from the UK and abroad. It will be quite a spectacle to see and enjoy life-sized, colourful, medieval barons lining the streets of Salisbury. Children and adults may be inspired to learn more about the barons and Magna Carta from the trail, increasing their historical knowledge as well as a better understanding of the basis of our judicial and democratic systems nowadays. This is also the year of a General Election, another link to the significance of the Magna Carta and the Barons. The increased footfall in the city will benefit local businesses, particularly food and drink establishments. Organisations and businesses that have sponsored a baron will have their support recognised via our website, the Trail Map and on a plaque secured to the plinth supporting the baron, enhancing their brand and reputation and marketing opportunities. Some local businesses will benefit from the trail in a direct sense, for example, the organisation printing the Trail Map and the company producing the concrete plinths. There will be a lot of press and media coverage surrounding the Magna Carta 800th celebrations, including the Barons' Trail through Salisbury, which can only benefit the city. Local artists will also benefit from this project, both from the artists fee they receive for decorating a baron and the publicity for their skill and workmanship, hopefully leading to further commissions for them. This project will be inspirational, educational and fun and will encourage people to visit Salisbury and Wiltshire.</p> <p>Input from Community Area Manager: This project is for capital funding. Matched funding of £120,000 has been sought. This project provides a high</p>	

profile arts trail across the city celebrating the 800th anniversary of the Magna Carta. The celebration of the Magna Carta will be a huge draw for residents and tourists and a chance for communities to come together.

Applicant: Salisbury Area Greenspace Partnership

Project Title: Digital Greenspace Asset Mapping Project

Amount Requested:

£4000.00

This application meets grant criteria 2014/15.

Project Summary: At the launch in 2012 of the Salisbury Area Greenspace Partnership (SAGP) partners representing a wide range of interest in local greenspace highlighted the need for greenspace asset mapping and baseline data gathering. To address this knowledge gap and in partnership with Wiltshire Council and others, SAGP are pioneering the development of digital mapping for use by volunteers. Further funding is required for the current year for the continued development of the mapping tool and the development of an associated website.

Please tell us WHO will benefit and HOW they will benefit from your project and benefit your local community: SAGP partners will benefit from the mapping tool. Partners are representatives of the 36 organisations who supported the setting up of SAGP including WC, Salisbury City Council (SCC) & other parish councils, community volunteer groups, local specialist groups & environmental agencies. SAGP now has the capability to hold greenspace and other relevant data and permit analysis of greenspace issues which will be available to all partners on the SAGP Viewer hosted by WC. The digital mapping tool will be valuable to partners who are owners and managers for planning & management purposes by providing the overview of the area as well as more detailed information about each green space, where the gaps are & the potential for making improvements. It will help to provide a stronger voice for greenspace & raise awareness of its value & importance. It will help to secure the future of local greenspace & enable joined up thinking & action. WC are already using data collected & held by SAGP to assist with developing a single set of Public Open Space standards across the county; SCC want to use the mapping tool for their greenspace management & resource allocation & it also has the potential to support the neighbourhood planning process & enable local Area Boards to work together where issues cross administrative boundaries & there is a common interest. It will help to encourage active engagement of specialist volunteer groups to contribute to gathering baseline data. It also has the potential for local community volunteers to get involved & for engaging young people, & thus broadening their understanding of the local environment through school or college projects. For example, students could get involved in gathering & analysing information or take part in conservation management tasks such as tree & hedge planting. Others who are likely to benefit from the mapping tool include Wiltshire & Swindon Biological Record Centre (WSBRC) with whom South Wiltshire Agenda 21 Biodiversity Group, a partner of SAGP, are already working on wildlife &

habitat mapping; Public Health Wiltshire who are currently exploring potential links between areas of social deprivation & the current distribution of the different types of greenspace assets in Salisbury & Salisbury Air Quality Management Group who want to use the mapping tool to assist with site selection for their tree & hedge planting project. This project fits very well with local priorities - with the priority set at the Salisbury JSA Event March 2014 for the Environment Theme. The top priority agreed by the whole room was to encourage and support community engagement in the protection, management and enhancement of green space networks. There were close links with priorities established for other themes at this event including Health & Wellbeing, Leisure, Transport & Our Community. It fits with the Salisbury Vision statement for a clean, green, safe & friendly city; a place that is consistently acknowledged as being one of England's best places to live. It fits with WCs goals to improve local quality of life & public health & wellbeing; to ensure a sustainable & healthy natural environment; to improve air quality; to reduce carbon emissions & enhance community resilience, whilst at the same time supporting economic growth & ensuring equality of opportunity including, amongst other things, access to greenspace. It also fits with the aspirations of the current Salisbury City Plan to provide good quality parks, open spaces & allotments, & promote health & wellbeing.

Input from Community Area Manager: This project is for revenue funding. Matched funding of £4000 has been sought although £3,400 is volunteers time (which our policy says equates to £50 per day. This project provides more accessible data on greenspace and will assist neighbourhood planning and the future planning of greenspace.

Applicant: The Salisbury Museum
Project Title: Turners Wessex - Architecture and Ambition. Salisbury Museum exhibition

Amount Requested:
 £5000.00

This application meets grant criteria 2014/15.

Project Summary: In May 2015 Salisbury Museum will mount the first ever exhibition devoted to J M W Turner's drawings and paintings of Salisbury and its surroundings. It will focus on three aspects of his many depictions of the Salisbury area: firstly, the Cathedral and town; secondly, the neo-gothic Fonthill Abbey; and finally his work recording the wider Wessex region. Alongside Turner's works from the museum's collection, this four month exhibition will include over 70 loans from museums and galleries across the UK. It will be supported by a programme of events including lectures, artist workshops, trails and tours.

Please tell us WHO will benefit and HOW they will benefit from your project and benefit your local community: Summary of main audiences. The principal people who will benefit from Turners Wessex are the people who will visit the exhibition and associated events. These include: (1) Domestic day and staying visitors in Salisbury and south Wiltshire. (2) Overseas visitors to Salisbury and south Wiltshire. (3) Older local people i.e. retired local residents. (4) Local families with children (in 7-11 age

bracket). (5) Secondary schools. Summary of main outcomes: (1) Exhibition of Turner's paintings from 22 May to 27 September 2015. This will be open to the public seven days per week Monday to Saturday 10am to 5pm and Sundays 12 to 5pm. Exhibition visited by c. 40,000 people. (2) Lecture programme this will include at least three talks: exhibition curator Ian Warrell and Turner experts Eric Shanes and Sam Smiles. Each talk will be attended by at least 100 people. (3) Tour of Fonthill Abbey by Amy Frost (from Beckford's Tower in Bath). (4) Tours of the Cathedral Close and City every Wednesday and Sunday afternoon for the duration of the exhibition. Each walk attended by at least 10 people. (5) Volunteer input as exhibition stewards from 150 local people. (6) High quality catalogue written by Ian Warrell and published by Scala. We intend this publication to repeat the success of our Constable and Salisbury catalogue. It will have an initial print run of 1,500 copies and be a lasting legacy of the project. (7) Schools fortnight from 14 to 25 September 2015 aimed at secondary pupils. At least 200 local school children will attend the exhibition. (8) Artist workshops. These will include art practice i.e. a sense of place, sketching, sketchbook making and architectural drawing. (9) Family events over the May half-term and summer school holidays. The museum organises weekly discovery days over the holidays which will have a Turner theme for the duration of the exhibition. An average of 100 adults and children will attend each event. (10) Partnerships with Salisbury Cathedral, Salisbury International Arts Festival, National Trust at Stourhead and English Heritage over the marketing of the exhibition. (11) Lectures to local community groups about Turner - at least four talks reaching a total of 200 people. (12) Membership of museum increases to over 1,000 individuals (as it did for Constable and Salisbury exhibition in 2011).

Input from Community Area Manager: This project is for the capital elements of the project. This is a large scale project with a total budget of £157,625. Therefore there is matched funding of £152,625 going towards this project. This project will bring the work of a world renowned painter to Salisbury Museum which will provide cultural benefit to Salisbury, providing a draw for tourist and residents.

Applicant: Baby Basics Salisbury (part of the Social Action of Salisbury City Church)
Project Title: Start Up of Baby Basics Salisbury

Amount Requested:
 £1917.00

This application meets grant criteria 2014/15.

Project Summary: Baby Basics will provide much-needed essentials for newborns to families in genuine financial need. We will provide Starter Packs, including a Moses basket which provides a bed for the baby to sleep in, and is packed full of baby clothes, blankets, towels, nappies, wipes, maternity pads and toiletries. For some, these gifts will be the only items they have for their child. This is a joint project, with Salisbury City Church as the project holder, in partnership with the Trussell Trust. Baby Basics is a social franchise, which is making a positive impact in other cities.

Please tell us WHO will benefit and HOW they will benefit from your project and benefit your local community: Mothers and newborn babies identified by professionals as living in poverty will benefit. We are working with midwives, Health visitors and the CAP debt centre in Salisbury, to identify those mothers who are lacking the basic essentials for their baby. We are working closely with agencies on Bemerton Heath, as we know that child poverty is particularly high there. We will achieve this by working together with the Childrens Centre and Little Acorns Toddler Group. The people on the frontline, midwives and health visitors, will be identifying people in critical need who cannot afford to buy clothing or nappies for their baby. Mothers will receive Moses Basket full of the items they need for the first three months following birth. They will benefit by having reduced anxiety about how they are going to manage, through avoiding debt, reduced feelings of isolation and improved feelings of self-worth. One of the most positive feedbacks that Baby Basics projects hear is that it means so much just to know that someone cares. Both those donating, putting together baskets and receiving them, will benefit from feeling part of a community who cares for those who are going through difficult times. With over 1840 families (Salisbury Community Plan 2004-2009) living in income-deprived families we are already aware that there are real needs in our community. We anticipate that in the first year between 15 and 40 mums and babies will benefit by receiving a basket, with 150 people donating and 40 volunteering in some way. As we build capacity these numbers will only grow.

Input from Community Area Manager: This project is for capital funding. Matched funding of £2000 has been sought by the applicant. This project with target directly those parents most in need by providing a pack of donated baby goods to the parent. It is an innovative project what has scale to be taken on by the Trussell Trust to roll out to a wide scale.

Applicant: St. George's 2015 Celebrations	Amount Requested:
Project Title: St. George's 2015 Celebrations	£850.00

This application meets grant criteria 2014/15.

Project Summary: St. George's is 900 years old in 2015. To celebrate we are organising a variety of events/activities for the whole community to be involved in. Events include speakers in the church, music, walks, workshops, fete, a dig for history and so much more.

Please tell us WHO will benefit and HOW they will benefit from your project and benefit your local community: It is hoped that the whole of Harnham will benefit from this project and possibly further afield. We are hoping that this project creates a feel good factor, a feeling of belonging to the community. An opportunity for families to do things together and different generations to work together. A chance to learn and try new skills, and an opportunity for local organisations to show what they can provide.

Input from Community Area Manager: This project is for revenue funding to provide fund to hire in people to run open access workshops. Matched funding of £150 has been sought. This project will provide events as part of

their year of celebration in Harham. This provides a great opportunity for improved community cohesion and ties in well with other celebrations in Salisbury this summer around Salisbury.

Applicant: Salisbury Victoria Bowls Club Project Title: Refurbishment of bowls club	Amount Requested: £1000.00
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This application meets grant criteria 2014/15.

Project Summary: To relay uneven paving slabs, paint club house, remove concrete steps, remove ivy, new fencing panels, renew pipework in mens toilet and re paint metal gates at entrance to bowls club.

Please tell us WHO will benefit and HOW they will benefit from your project and benefit your local community: The bowls club will primarily benefit from this and we hope to attract new members through these improvements. We will be marketing to encourage more people to get involved and provides an improved community facility. Bowls has been played at the park since 1921 and the current club has been operating for 35 years. There is a match every week during April to September or October, playing league matches, friendlies and practices. We are planning an open day for Saturday 18th April offering a taster for new members and kicks off the season so we will have all the improvements done by then.

Input from Community Area Manager: This project is for the capital elements of this project. Matched funding of £1000 has been sought. This project will bring the bowls club's facilities up to date and help to encourage new members to join.

Report Author:
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